

# ENGINEERING... GO FOR IT !!!

## We build the Quality of Life...



LICON ENGINEERING CO.

El Paso Owned... El Paso Proud.

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Engineers' Week 2007...

A Time to Celebrate our  
Achievements!

### FEMALE ENGINEER PRODUCTS STAYS LOCAL

Margarita Licon, President and Owner of Licon Engineering Co., is a true visionary. She and her husband, Gerardo, founded Licon Engineering Co. in February of 2002. Five years later, Margarita's vision and leadership have nurtured her fledgling company into a blossoming multi-disciplined engineering firm.

Margarita was born and raised in Brownsville, Texas, but from a young age, she was certain that she wanted to become an engineer and owner of her own engineering firm. Her dad, three uncles, and two brothers, all civil engineers, provided the model for her to follow. Her calling eventually led her to El Paso where she enrolled at UTEP as an engineering student. After pursuing her engineering career with the City of El Paso and with the International Boundary and Water Commission,

Margarita felt the call to start her own engineering firm. And it is no coincidence that she married a civil engineer! Along with Gerardo, she founded Licon Engineering Co. in her new hometown of El Paso. Both Margarita and Gerardo hold Bachelors and Master of Science degrees in civil engineering from UTEP.

Since its inception, Licon En-

gineering Co. has been committed to the principles of their mission statement, which is: Leadership in business, Excellence in service, and Commitment to the Clients' success!

Licon Engineering Co. has received many local and state recognitions. Most recently, they were recognized by the Small Business Administration and the Governor of Texas as the 2006 Minority Family-Owned Small Business. The company has been blessed with several noteworthy projects, including the Texas Tech University Health Sciences Center Medical Education Building, a citywide contract for services for the City of El Paso, and the Western Expansion Project at the El Paso Zoo. Licon Engineering Co. employs over 30 staff members, from engineers and office support to engineering technicians providing services including geotechnical engineering, environmental consulting, and construction-related services.

The outlook for Licon Engineering Co.'s future is bright due to their winning attitude and commitment to excellence, not to mention the visionary leadership of Margarita Licon.